



FAQS FOR TEACHERS

The Unicorn Schools Club was established in 2017 to help further support a school-wide focus on creative learning.

Membership is available to primary and secondary non-fee-paying schools and means you can book more theatre visits for more pupils at a cheaper rate, plan a whole year's worth of activity in one go, and take part in regular CPD training so you can enrich every visit.

The scheme has been created in response to feedback from teachers who have told us that they want to make theatre visits possible for all pupils and embed the experience into curriculum planning.

Is my school able to join the Schools Club?

Membership is open to all primary and secondary **non-fee-paying schools** who commit to the following:

- Booking a **minimum of 100 tickets** to **at least two shows** for the 2021-22 season.
- Sending **at least one teacher to each accompanying CPD training day**.
- **Promoting the Unicorn** to families and parents through school newsletters/PTA etc.

What are the ticket prices for Schools Club members?

We want to encourage schools to bring all pupils at least once over the year. So the more tickets you book, the cheaper they are (tickets must be booked in one go to qualify for these prices):

- £8 per pupil: 100 – 200 tickets
- £7.50 per pupil: 201 – 500 tickets

The price rates above do not include your teacher tickets. You will receive 1 free teacher ticket per 10 pupil tickets booked; any additional teachers will be at the same rate as the pupil tickets.

If you need to amend your booking by only a few tickets we will aim to honour the existing price.

What additional benefits are on offer for Schools Club members?

- **Additional free tickets for parents** to accompany school trips (5 free parent tickets when you book 100-200 tickets, 10 free parent tickets when you book 201-500 tickets and 15 free parent tickets when you book 500+ tickets).
- **Raffle prizes** for fundraising events.
- A **logo** for use on your website, so you can publicise your involvement.

How do I apply / book tickets?

Primary and secondary state schools can apply online using the following link:

<https://survey.alchemer.com/s3/6361713/Unicorn-Schools-Club-Membership-Booking-Form-2021-22>.

You will need to input which shows you would like to book and how many tickets you'll need, so take a look at what's available online first: <https://www.unicorntheatre.com/primary-schools> or <https://www.unicorntheatre.com/secondary-schools>. Once you've submitted the form, our Box Office team will be in touch to confirm your membership and send an invoice (or alternative dates if needed).

If we need to reduce our ticket numbers after booking will this affect our Schools Club discount?

We try to be as flexible as possible and can usually amend your booking up to 8 weeks before the performance. However, amendments to existing bookings will affect ticket prices according to the rates above. Amendments that take you below the 100 ticket requirement will result in tickets being recharged at full price (£10 per pupil).

What is the cancellation policy?

Exchanges can be made to another performance time or date up to 8 weeks in advance of the show date. If your school cannot attend a booking and you give us more than 8 weeks notice, we may be able to offer a credit note. If your school cannot attend and it is less than 8 weeks to the date of the performance, we unfortunately cannot issue a refund, exchange or credit voucher.

Can we benefit from the cheaper tickets if we're purchasing a large number of tickets for one show?

One of the main aims of Unicorn Schools Club is to encourage creative learning across all year groups, so for this reason we require schools to book a minimum of two shows across the season to be eligible.

I am from an independent school; can we join the Schools Club?

USC membership is only available to state schools. As a registered charity, we need to raise £550,000 every year in order to keep our doors open to you. We subsidise all our tickets, including our standard £10 schools rate which is available to independent schools. We prioritise those in the greatest need and focus our additional subsidy on state schools.

Why do you want to connect with our families through the PTA?

As well as the educational benefits of increased exposure to theatre, we aim to use USC as a means to encourage families to visit socially, during the weekends and school holidays. We have a broad range of activities, events and workshops throughout the year. Once your membership is confirmed, we'll be in touch to ask about the best way to reach families in your school. We also would like to encourage schools to bring parents along on school trips using the allocation of free parent tickets.

What is the benefit of teachers attending the CPD training days?

We want our USC members to feel like a visit not only supports, but enhances, curriculum learning. CPD days are a great opportunity for teachers to explore practically the drama activities that we create for each show, so that they feel confident and inspired to explore them back at school with pupils. You can find the dates for each CPD day and book places using the online form.

We haven't visited the Unicorn before, do you have other useful information you can send?

You will be sent a risk assessment before your visit. Our [Useful Info for Schools](#) doc has further details about getting here, lunch spaces and the booking process.

If you have any further questions, please don't hesitate to email us at schools@unicorntheatre.com